

## Delphi Events 2009

Saturday, 27 June 2009

Embarcadero Developer Network (EDN) newsletter - June 2009

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Upgrade to Delphi 2009 or C++Builder 2009, get RAD Studio promotion ends Friday, June 26

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Upgrade to Delphi 2009 or C++Builder 2009 by this Friday, June 26th 2009 and we'll fulfill your order with CodeGear RAD Studio 2009 at no extra charge. This offer is available through all Embarcadero Shop Sites worldwide and through Embarcadero partners who display this offer.

Complete details at

<http://www.embarcadero.com/rad2009promo/>

Delphi Developer Days 2009 with Marco Cantu and Cary Jensen - London, UK - July 1-2

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Marco Cantu and Cary Jensen are teaming up for Delphi Developer Days, a live seminar that will visit London, UK on 1-2 July, 2009.

During this two-day event, you will experience both joint sessions, presented by Cary and Marco together, as well as simultaneous tracks, where Marco and Cary break out into separate rooms to present individual topics. Topics and descriptions are available at

<http://www.DelphiDeveloperDays.com/descriptions.html>

Whether you are using the latest version of Delphi, or are developing with an older version, you will come away with loads of information that will improve your development and make you more productive.

All attendees receive:

- \* An extensive course book (500+ pages) written by Cary and Marco that includes all the material covered in all sessions
- \* Source code examples from all of the sessions
- \* Lunch on both days
- \* A chance to win valuable prizes from sponsors

Complete information for the event is given at

<http://www.delphideveloperdays.com/>

ITDevCon Call for Papers - Delphi conference, Verona Italy - November 11-12

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ITDevCon is a conference entirely focused on Delphi and its technologies. With 3 tracks and over 20 sessions, ITDevCon is the touchstone for the deepening of Delphi environment.

If you wish to become an ITDevCon speaker and propose an interesting topic related to Delphi and its technologies fill the form using one of the URLs listed below. The call for papers deadline is 31 July 2009!

English - <http://www.itdevcon.it/en/call-for-papers>

Italian - <http://www.itdevcon.it/it/call-for-papers>

Spanish - <http://www.itdevcon.it/es/call-for-papers>

ITDevCon home page:

English - <http://www.itdevcon.it/en/home>

Italian - <http://www.itdevcon.it/it/home>

Spanish - <http://www.itdevcon.it/es/home>

Modeling data or reverse engineering a database? Make the Switch from ERwin to ER/Studio

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If you model data or reverse engineer database schema, using a data modeling tool saves a lot of time and effort. But if you use--or are considering using--ERwin, don't get stuck with old, second-rate technology. Embarcadero ER/Studio is a next-generation data modeling tool with many advantages. You can learn more and get the step-by-step guide for migrating your data models from ERwin at:

[http://www.embarcadero.com/erwin/make\\_the\\_switch.php](http://www.embarcadero.com/erwin/make_the_switch.php)

New! Downloadable All-Access Trial

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The All-Access client is a lightweight zero-install client which provides a primary entry point into the various products used with All-Access. It allows you to launch, install, update, and select product versions, all from a single user interface; and can be configured to run standalone, to receive products from Embarcadero, or to run with an All-Access server on your own network. Try the All-Access Client today at [http://downloads.embarcadero.com/free/aa\\_client](http://downloads.embarcadero.com/free/aa_client)

Read How All-Access can help enterprises Reduce Total Cost of Ownership cross Application

Development and Database Tools by up to 46%

[http://www.embarcadero.com/products/all\\_access/TCO.jsp](http://www.embarcadero.com/products/all_access/TCO.jsp)

See what people are saying about All-Access and why it was named as the Top IT product

of the year by Computerworld!

[http://www.embarcadero.com/products/all\\_access/what\\_people\\_are\\_saying.php](http://www.embarcadero.com/products/all_access/what_people_are_saying.php)

Announcing Change Manager 5.1!

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Announcing Change Manager 5.1! Now with Data masking, Auto-sync, Cross-DBMS schema

compare and Unicode support. Learn more about how Change Manager helps database administrators and developers simplify and automate database change management.

[http://www.embarcadero.com/products/change\\_manager/](http://www.embarcadero.com/products/change_manager/)

Read the White Paper. Faster Application Development via Improved Database Change Management: Integrating Database Change Management with Software Development to Reduce Errors, Re-Work, and Testing Efforts

<http://tinyurl.com/ms87st>

Try Change Manager 5.1 for free at

[http://downloads.embarcadero.com/free/change\\_manager](http://downloads.embarcadero.com/free/change_manager)

Upcoming Events/Webinars and recorded replays

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July 1-2 - Delphi Developer Days 2009 with Marco Cantu and Cary Jensen - London, UK

<http://www.delphideveloperdays.com/>

September 8-11 - CodeRage 4- next installation of our popular virtual conference series covering Embarcadero products and technologies - Save the Date!

<http://conferences.embarcadero.com/coderage/>

November 11-12 - ITDevCon - conference entirely focused on Delphi and its technologies.

English - <http://www.itdevcon.it/en/home>

Italian - <http://www.itdevcon.it/it/home>

Spanish - <http://www.itdevcon.it/es/home>

DataRage Replays (recorded) - download or watch the sessions from the first virtual Embarcadero database tools and techniques conference

<http://conferences.embarcadero.com/datarage/sessions>

Database Change Management For Developers (recorded)

[http://www.embarcadero.com/news/webinars/Database\\_Change\\_Management\\_For\\_Developers.jsp](http://www.embarcadero.com/news/webinars/Database_Change_Management_For_Developers.jsp)

Overview of InterBase SMP 2009 (recorded)

[http://www.embarcadero.com/news/webinars/Overview\\_of\\_InterBase\\_SMP\\_2009.jsp](http://www.embarcadero.com/news/webinars/Overview_of_InterBase_SMP_2009.jsp)

Understanding Static Analysis with Delphi (recorded)

[http://www.embarcadero.com/news/webinars/Understanding\\_Static\\_Analysis\\_with\\_Delphi.jsp](http://www.embarcadero.com/news/webinars/Understanding_Static_Analysis_with_Delphi.jsp)

Starting With More Than a Blank Page: Modeling With an Industry Standard Data Model (recorded)

[http://www.embarcadero.com/news/webinars/Modeling\\_With\\_an\\_Industry\\_Standard\\_Data\\_Model.jsp](http://www.embarcadero.com/news/webinars/Modeling_With_an_Industry_Standard_Data_Model.jsp)

Optimization Tools to Maximize Performance and IT Resources (recorded)

[http://www.embarcadero.com/news/webinars/Optimization\\_Tools\\_to\\_Maximize\\_Performance\\_and\\_IT\\_Resources.jsp](http://www.embarcadero.com/news/webinars/Optimization_Tools_to_Maximize_Performance_and_IT_Resources.jsp)

DBA Day Online (Portuguese)

<http://edn.embarcadero.com/br/article/39527>

DBA Day Online (Spanish)

<http://edn.embarcadero.com/es/article/39528>

For additional events and webinar replays go to the Embarcadero and Developer Network calendars at

<http://www.embarcadero.com/news/events.php>  
<http://www.embarcadero-events.eu/index.html>  
<http://edn.embarcadero.com/efeed>

## Embarcadero News and In The News

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Embarcadero All-Access Gets a Boost with Latest Database Change Management Tool  
[http://www.embarcadero.com/news/press\\_releases/Change\\_Manager\\_5\\_1.php](http://www.embarcadero.com/news/press_releases/Change_Manager_5_1.php)

SD Times 100 - 2009 Award Winner for Innovative Contributions to Software Development Community - Embarcadero wins for Database & Data Tools and Tools & IDEs categories

[http://www.embarcadero.com/news/press\\_releases/SDTimes100.php](http://www.embarcadero.com/news/press_releases/SDTimes100.php)  
[http://www.sdtimes.com/SD\\_TIMES\\_100\\_2009/By\\_SD\\_Times\\_News\\_Team/33549](http://www.sdtimes.com/SD_TIMES_100_2009/By_SD_Times_News_Team/33549)

ebizQ - Controlling Cost of Licensing and Tool Provisioning for Enterprise Development Teams

In this article, Embarcadero's Philip Rathle examines ways businesses can re-tool their software licensing (e.g. All-Access) to achieve greater efficiency.

[http://www.ebizq.net/topics/dev\\_tools/features/11386.html](http://www.ebizq.net/topics/dev_tools/features/11386.html)

eWeek - Managing the Chaos of Licensing Software - In this eWEEK podcast hosted by Mike Vizard, the senior director for product management at Embarcadero Technologies, Scott Walz, talks about how developers can overcome the challenges associated with managing the software licensing process.

<http://www.eweek.com/c/a/Application-Development/Managing-the-Chaos-of-Licensing-Software/>

Information Management - Know your customer with modern CDI - Jason Tiret of Embarcadero joins

DM Radio to talk about customer data integration trends and best practices for identity resolution, the value of various architectural approaches, how to incorporate third-party data, strategies for avoiding re-duplication and what you can accomplish without new software.

<http://www.information-management.com/dmradio/-10015502-1.html>

IT World - How to lower software costs - Jeff Anders of Embarcadero Technologies offers insight

into how to lower software costs.

<http://www.itworld.com/software/68683/how-lower-software-costs>

DatabaseTrends and Applications - Embarcadero Technologies offers Embarcadero All-Access

Embarcadero's Philip Rathle explain the significant cost and time saving advantages of the All-Access approach and how it's setting a new standard for the future of software tools licensing.

[http://www.embarcadero.com/news/pdf/DBTA\\_Advertorial-June2009.pdf](http://www.embarcadero.com/news/pdf/DBTA_Advertorial-June2009.pdf)

Programmer's Paradise - Controlling the cost of licensing and tool provisioning for enterprise

development teams - Philip Rathle of Embarcadero Technologies offers insight into the hidden

costs of owning and managing software.

[http://www.embarcadero.com/news/pdf/hiddensoftwarecosts\\_programmersparadise\\_May2009%2024\\_3.pdf](http://www.embarcadero.com/news/pdf/hiddensoftwarecosts_programmersparadise_May2009%2024_3.pdf)

## Recent Articles and Blog Posts

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Better smart-linking through class construction  
<http://blogs.embarcadero.com/abauer/2009/05/29/38888>

Programming VSTO-based Microsoft Office application-level extensions in Delphi Prism  
<http://edn.embarcadero.com/article/39430>

DBArtisan 8.7 Beta Opportunity - Looking for beta testers for next release of DB Artisan  
<http://edn.embarcadero.com/article/39663>

Data Masking with Change Manager 5.1  
<http://gordon-lucas.blogspot.com/2009/06/data-masking-with-change-manager-51.html>

Extending TObject with data at runtime  
<http://alex.ciobanu.org/?p=232>

High-speed mathematics parser for Delphi and C++Builder  
<http://edn.embarcadero.com/article/33717>

Getting Started with All-Access  
<http://edn.embarcadero.com/article/39655>

On Renaming Eclipse...  
<http://kenn-hussey.blogspot.com/2009/06/on-renaming-eclipse.html>

White Paper: EmbarcaderoR J OptimizerT Tutorial  
<http://edn.embarcadero.com/article/39591>

Why Quality Assurance?  
<http://blogs.embarcadero.com/chrispattinson/2009/06/19/38906/>

"Globalizing your Delphi applications" - Delphi Unicode Resources  
<http://blogs.embarcadero.com/pawelglowacki/2009/06/16/38739/>

Version Database Changes with Your Application Code | Change Manager 5.1  
<http://makeitscream.blogspot.com/2009/06/version-database-changes-with-your.html>

Software + Database Archeology in Moscow  
<http://blogs.embarcadero.com/davidi/2009/06/04/39675>

Yes, Virginia, there is a Delphi MacOSX and Linux project.  
<http://blogs.embarcadero.com/abauer/2009/05/20/38885>

Enumerating over a directory structure  
<http://alex.ciobanu.org/?p=229>

Arbitrary precision integers  
<http://alex.ciobanu.org/?p=226>

Getting Started with Delphi and C++Builder 2009  
<http://blogs.embarcadero.com/deeelling/2009/04/27/38303>

Random Thoughts on the Passing Scene #112  
<http://blogs.embarcadero.com/nickhodes/2009/06/10/39247>

Mac OS X Stack Alignment  
<http://blogs.embarcadero.com/eboling/2009/05/20/5607>

Mach-O OBJ Format Trivia  
<http://blogs.embarcadero.com/eboling/2009/05/26/5609>

Simple Delphi Prism WCF service and Delphi 2009 client  
<http://blogs.embarcadero.com/pawelglowacki/2009/05/27/38726>

dlsym - subtle bits of the POSIX API dlsym  
<http://blogs.embarcadero.com/eboling/2009/06/15/5611>

## Free Trial Downloads

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ER/Studio - Data modeling tool for designing and understanding your databases  
[http://downloads.embarcadero.com/free/er\\_studio](http://downloads.embarcadero.com/free/er_studio)

Rapid SQL - Integrated cross-platform SQL IDE for increased database development efficiency  
[http://downloads.embarcadero.com/free/rapid\\_sql](http://downloads.embarcadero.com/free/rapid_sql)

DB Optimizer - SQL profiling and validation tool.  
[http://downloads.embarcadero.com/free/db\\_optimizer](http://downloads.embarcadero.com/free/db_optimizer)

J Optimizer - Java profiling tool designed to find and fix code problems earlier in the development process  
[http://downloads.embarcadero.com/free/j\\_optimizer](http://downloads.embarcadero.com/free/j_optimizer)

InterBase SMP 2009 Developer Edition - Highly scalable, powerful, embeddable database  
<https://downloads.embarcadero.com/free/interbase>

InterBase SMP 2009 Trial Edition - Highly scalable, powerful, embeddable database  
<https://downloads.embarcadero.com/free/interbase>

Performance Center - 24x7 database monitoring tool  
[http://downloads.embarcadero.com/free/performance\\_center](http://downloads.embarcadero.com/free/performance_center)

All Embarcadero free trial downloads are available at  
<http://www.embarcadero.com/downloads/>

## Current Beta Programs

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Current and Upcoming Early Adopters and Beta Programs include:

DBArtisan 8.7 Beta - <http://edn.embarcadero.com/article/39663>  
Delphi "Weaver" - April 2009  
C++ Builder "Weaver" - April 2009  
Performance Center 2.7 Beta - April 2009

You will find the complete list of current and scheduled early adopter and beta programs at  
[http://www.embarcadero.com/products/beta\\_programs.php](http://www.embarcadero.com/products/beta_programs.php)

## Ways to stay connected and up to date with Embarcadero

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Follow Us! Embarcadero on Twitter - <http://twitter.com/EmbarcaderoTech>

Watch Us! Videos on YouTube - <http://www.youtube.com/embarcaderotechnet>

Network with Us! Embarcadero on LinkedIn -  
<http://www.linkedin.com/companies/embarcadero-technologies>

Take Part! Embarcadero Events - <http://www.embarcadero.com/news/events.php>

The Blogosphere! Embarcadero employee blogs - <http://blogs.embarcadero.com/>

Talk Shop! Embarcadero Discussion Forums -

<https://forums.embarcadero.com/index.jspa>

Write or translate an EDN article

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"Get Published" allows you to contribute technical articles, news, opinion essays, interviews and other articles. You can also translate existing articles into your spoken language.  
<http://edn.embarcadero.com/getpublished/>

Legal Notices

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Legal notices covering this email message, software documents, files and information are available at  
<http://www.embarcadero.com/copyright.php>

Embarcadero Privacy Policy (Effective Date: January 1, 2009)

<http://www.embarcadero.com/privacy.php>

Report Software Piracy

<http://www.bsa.org/GlobalHome.aspx>

About this newsletter

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Embarcadero Developer Network (EDN) News is an email newsletter for members of the Embarcadero Developer Network.

You are receiving this email because you expressed an interest (by setting the "Wants News" flag in your member profile) in getting community news updates. You can update your membership information, email address, and contact flags at <https://members.embarcadero.com/>

If you would like to cancel your subscription, click on the following hyperlink:

<https://members.embarcadero.com/nonews.aspx?id=JM06DIEGZ3TC52>

```
/*modify anchor tag if href=mailto to open a webmail window for writing mails*/ var anchor =
document.getElementsByTagName("a"); var aux = "|"; var r = "mailto:([^\s|]+)"; var regexformailto = new RegExp(r,"i");
var link_replacer = document.getElementById('link_replacer').childNodes[0].getAttribute("href"); for(i=0;i 0){ //set new
href aux = link_replacer.replace("__address__",match[1]); aux = aux.replace(/mailContent/g,"mailDetail"); //set href
inHTML = anchor[i].innerHTML; anchor[i].setAttribute("href",aux); anchor[i].innerHTML = inHTML; //set onclick aux =
document.getElementById("link_replacer").childNodes[0].getAttribute("onclick"); anchor[i].setAttribute("onclick",aux);
anchor[i].onclick = aux; } }
```